



AGRICULTURE

CANTERBURY-CHINA VALUE CHAIN



Canterbury has a unique opportunity to collaborate for economic and social benefit under the China-New Zealand Free Trade Agreement (FTA). In response the University of

Canterbury and Lincoln University will partner with key businesses and government, to facilitate greater production of higher quality protein-based foods through

the creation and application of advanced systems in sustainable agriculture, the service industry and manufacturing. It's about leading the step-up for quality growth in local and

export food production in and between Canterbury and China, with a strong initial focus on the dairy sector.



MISSION/VISION

Growth in economic and environmental value for Canterbury through strategic relationships with China that leverage Canterbury's world-leading agricultural industry and university research and education capabilities into profitable, sustainable expansion of food production and supply between New Zealand and China. It's about Canterbury working with China on innovation and growth in science-based agricultural production and value chains.

CANTERBURY

This project will amplify our superior knowledge-based food innovation system by:

- Unlocking more value from Canterbury's science and technology-based production systems via dairying with China.
- Partnering local and global knowledge-based industries.
- Partnering with governments.
- Better managing complex systems to achieve superior economic returns.

BENEFITS/IMPACT

- Economic gain-design and translation of knowledge-based systems into high value commerce, e.g. Ag services; equipment; dairy products; high-value jobs.
- Environmental gain-reduced impact of production systems.
- Leveraging our innovation capabilities with China's resources.
- Enriching international relations between Canterbury and China.

The Canterbury V5 initiative is supported by:

