



TOURISM

CHRISTCHURCH GOLF RESORT LIMITED



To develop an International Golf Academy and associated resort community on 157ha of land at Spencerville with the following vision and objectives:

- An international quality Golf Resort attracting international and domestic visitors.
- An international quality Golf Academy that attracts both international and domestic students.
- To foster relationships with golfing organisations and educational institutions.
- To provide an ecological link between the Styx River and the Golf Resort.
- To promote an environmentally driven design.
- To be a significant contributor to the tourism industry within Canterbury.



MISSION/VISION

To establish a world class Golf Academy and Resort. To provide students with a well-rounded education in all aspects of golf so that they can build a career either as a golfer or in golf administration/management. To market the project throughout the world to encourage students to attend the Academy and tourists to visit the Resort.

CANTERBURY

The project will enhance the scope of golf tourism within Canterbury by enabling Canterbury to better market itself as a unique golfing destination. The project will enable Canterbury tourism to improve seasonality and golf is well positioned as a higher spend activity within the key origin markets for Canterbury tourism.

BENEFITS/IMPACT

- Employment in excess of 120 FTE.
- New unique and specialist technology.
- Increased export receipts for professional golfers.
- Added market competition, greater efficiency and enhanced domestic services.
- Additional investment by golfers and tourists.
- Protection of indigenous vegetation and habitat.
- Promoting public access along Styx River.
- Significant revenues and enhanced tourism inflows.

The Canterbury V5 initiative is supported by:

