



ASTRO-TOURISM

LAKE TEKAPO AORAKI MT COOK STARLIGHT RESERVE



To establish the first UNESCO / World Heritage Starlight Reserve to preserve the region's pristine Dark Sky for future generations. A special place to appreci-

ate and learn about the Dark Sky as it is regarded as one of the best locations in the world to view the Milky Way and explore the centre of our Universe.

Council ordinances are in place protecting against light pollution, and Starlight Reserve status would place it firmly on the international arena, bringing vast opportuni-

ties and benefits for astrotourism, education, research and environmental appreciation.



MISSION/VISION

To develop the first World Heritage Starlight Reserve to protect the pristine Dark Skies of the Lake Tekapo, Aoraki Mt Cook-Mackenzie region for future generations to enjoy, experience and visually to explore, and to extend opportunities for humankind so as better to understand the nature of the Universe we live in through astrotourism, research, education and environmental appreciation.

CANTERBURY

- The Starlight Reserve project is a totally new global concept which will create exciting new opportunities for Canterbury in both national and international tourism plus stimulate education and scientific research.
- It will place Canterbury firmly on the international stage of environmental appreciation in keeping with the 100% Pure NZ image.

BENEFITS/IMPACT

- Increase in tourist numbers due to international exposure and the insatiable interest in the Night Sky, plus initiate exciting astroeducational opportunities as young people nationally and internationally are encouraged to visit and learn.
- The creation of many new jobs and businesses will be established as a result.

The Canterbury V5 initiative is supported by:

